

THE CHORD™ COMPANY

RETAILE PRICE LIST

December 2008



Chord's entry level cable is so good it would be top dog in any other cable range and it's only \$130. Undisputed best in class under \$200.

New Signature Plus.
 A step up on the previous Signature and the best interconnect under \$2K. Believe it!

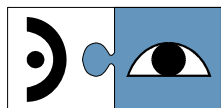


Interconnects

Model	Description			RRP inc
Crimson 1m	The best sounding interconnect this side of \$200, features a twisted pair of OFC conductors, each with an external shield & polyethylene insulation & a floating earth design similar to Cobra 3 & Indigo.			\$130
	Extra cable per metre			\$50
Cobra 3 1m	Chord's Cobra 3 has a great balance of detail and sweet tonality. Features a twisted pair of OFC conductors, each with an external shield & polyethylene insulation.			\$240
	Extra cable per metre			\$85
Chameleon Silver Plus 1m	This great all rounder combines tonal honesty & lack of colouration to provide a neutral, superbly musical cable. Features silver plated copper conductors and screen & Teflon insulation.			\$380
	Extra cable per metre			\$150
Chorus 2 1m	With the Signature's high frequency shielding system & unusually heavy duty conductors, the new Chorus 2 combines brilliantly with Odyssey & Epic loudspeaker cable.			\$850
	Extra cable per metre			\$550
Anthem 2 1m	Multi strand, silver plated OFC core, low density teflon insulation & white braid outer, combination of Anthem 2 and Epic speaker cable forms a real synergy & can bring startling improvements to almost any Hi-Fi system.			\$1,100
	Extra cable per metre			\$600
New Signet 1m	Same great sound & construction as previous Signature but without the grounding clips. Heavy gauge solid core silver plated conductors insulated with Teflon, surrounded by a fully floating silver plated double flat weave braid, terminated with low mass silver plated plugs.			\$1,500
	Extra cable per metre			\$1,300
New Signature Plus 1m	Bridging the gulf between Signet & Indigo, Signature Plus is now THE interconnect under \$2K. Heavy gauge solid core silver plated conductors insulated with Teflon, surrounded by a fully floating silver plated double flat weave braid, terminated with low mass silver plated plugs. Second silver-plated, teflon insulated, return conductor.			\$1,999
	Extra cable per metre			\$1,600
Indigo 1m	The new standard for interconnects. Will increase your enjoyment of even the most complex musical pieces. Heavy gauge solid core silver plated conductors insulated with Teflon, tri-layer shielding & a single material signal path. Unique precision machined acrylic plug casing.			\$2,800
	Extra cable per metre			\$1,800

Subwoofer Interconnects

Crimson 3m	Crimson 1 RCA TO 1 RCA - specifically designed for use with subwoofers in AV systems			\$130
Crimson 5m				\$180
		Extra cable per metre		



Chorus 2 Balanced. Don't try it unless you have the cash. You will not want to give it back!



The new standard in HDMI. The Silver Plus 1.3 can carry 1080P signals up to 40 metres. Gulp. What Hi-Fi? AV Cable of the Year 2007 & AV Review HDMI Cable of the Year 2007



If you want the best of the best this is the Top Gun - Indigo Balanced Interconnect - only \$4,200 pr.

Balanced Interconnects

Model	Length	Description			RRP inc
Chameleon	1m	Chameleon Silver Plus Balanced XLR - XLR			\$440
		Extra cable per metre			\$150
Chorus 2	1m	Chorus Balanced XLR - XLR			\$950
		Extra cable per metre			\$550
Anthem 2	1m	Anthem Balanced XLR - XLR			\$2,200
		Extra cable per metre			\$1,300
Indigo	1m	Indigo Balanced XLR - XLR			\$4,200
		Extra cable per metre			\$2,300

iChord

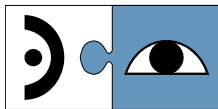
iChord (for use with Apple iPods etc)	1m	1 Minijack to 2 RCA			\$200
	1m	1 Minijack to 1 Minijack (to special order only)			\$200
	1m	1 Minijack to 5 Pin Din (to special order only)			\$200
		Extra cable per metre			\$70

Digital

Optichord Toslink Optical	1m	Optical digital standard, metal bodied, gold tipped toslink plugs and a wide domed and polished signal core end.			\$165
Codac Coaxial RCA	1m	This digital interconnect produces a level of performance that exceeds its modest price. Features 75 ohm coaxial solid core silver plated conductor, shield & silver plated plugs.			\$185
		Extra cable per metre			\$85
Prodac Coaxial RCA	1m	Offers much improved performance over the original Prodac. Features an ultra cast copper solid core conductor, with a silver plated and conductive screen and silver plated plugs.			\$285
		Extra cable per metre			\$150
Signature Coaxial RCA	1m	Designed to complement the Signature interconnect. Features heavy gauge solid core silver plated conductors insulated with Teflon, surrounded by a fully floating silver plated double flat weave braid, terminated with low mass silver plated RCA plugs.			\$685
		Extra cable per metre			\$260

HDMI Cables

HDMI Lo-Pro	1m	Low profile HDMI cable, gold plated connectors, small plug surrounds for fitting into tight places, excellent signal transfer characteristics at a very attractive price.			\$175
HDMI Lo-Pro	3m				\$250
HDMI Lo-Pro	5m				\$350
HDMI Silver Plus 1.3 What Hi-Fi? AV Cable of the Year 2007 AV Review HDMI Cable of the Year 2007	0.5m	HDMI Silver Plus 1.3, can carry 1080p signals up to 40 metres!!! (20, 30 & 40m versions have an in-built amplifier), directional (source end is Red), larger gauge silver plated conductors, improved shielding, plugs can fit side by side on HDMI equiped DVDO products. Vibrant colours, improved contrast, sharper images with greater depth & perspective.			\$250
	1.5m				\$300
	3m				\$375
	5m				\$500
	10m				\$750
	15m				\$1,000
	20m		HDMI Cable with in-built amplifier - to special order		
	30m	HDMI Cable with in-built amplifier - to special order			\$2,000
	40m	HDMI Cable with in-built amplifier - to special order			\$2,500
HDMI Adaptor		HDMI to DVI Adaptor Plug			\$180
HDMI Adaptor		HDMI to M1 Adaptor Plug			\$180



The definition of Epic - 'very imposing or impressive; surpassing the ordinary' - very like the new Chord Epic Twin Speaker Cable really.



Quality bi-wireable speakers need Signature speaker cable and a set of the new Signature Jumper Links pictured above. Or you could just buy two runs of Signature speaker cable.



Carnival Silver Screen - the first speaker cable at the price to feature a proper shielding system (similar to the Epic & Signature)

Speaker Cables

Model	Reel Length	Description	RRP p/m inc
Leyline 2	100m	Install cable with 2 multi strand OFC conductors, good sound quality & low loss over long runs	\$9
Carnival Classic	100m	The starting point for real hi-fi performance. Twisted pair construction, OFC conductors & polyethylene insulation.	\$11
Carnival Silver Screen	100m	First speaker cable at this price to feature a shielding system (similar to Epic & Signature), brings dramatic improvements by reducing interference & lowering the noise floor	\$20
New Carnival Silver Screen Bi-Wire	50m	Bi-Wire version of the most popular speaker cable in Chord's history. Buy some and see what all the fuss is about.	\$40
Rumour 2	50m	Its fast articulate sound makes the opposition sound veiled and congested. Twisted pair, silver plated OFC conductors with Teflon insulation.	\$35
Rumour 4	50m	As above with 4 conductors enabling bi-wiring.	\$70
Odyssey 2	50m	Passes music signals with absolutely minimum hindrance. Features twisted pair construction, silver plated OFC conductors with Teflon insulation.	\$55
Odyssey 4	50m	As above with 4 conductors	\$110
Epic Twin	50m	Chord's best speaker cable available on a roll. Twisted pair, 12 gauge 19 strand silver plated OFC conductors, teflon insulation, dual shielding similar to Signature	\$120
Epic Super Twin	30m	As above with 4 conductors – may be used as a high end, single wired speaker cable or in bi-wired configuration.	\$240

Speaker Cables available by the metre

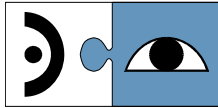
Model	Description	RRP inc
Rumour 2	Rumour 2 per metre	\$50
Rumour 4	Rumour 4 per metre	\$85
Odyssey 2	Odyssey 2 per metre	\$70
Odyssey 4	Odyssey 4 per metre	\$130
Epic Twin	Epic Twin per metre	\$150
Epic Super Twin	Epic Super Twin per metre	\$300

Signature Speaker Cable - Factory Terminated

Model	Length	Description	RRP inc
Signature terminated pair	3m	Absolutely illuminating in the way it brings music to life. Features seven copper strands, foamed polyethylene dielectric, spaced, twisted conductors & a triple screen	\$2,800
		Extra cable per mono mtr	\$500
Jumper Links	18cm	Signature jumper links (4 pack) for bi-wireable speakers	\$275

Speaker Cable Terminations - Sold in packs of 20 only

Model	Pack Qty	Description	RRP inc Each
Banana Plugs	20	4mm Banana Plugs	\$16.00
Plug Shrinks	20	Banana Plug Shrinks – 10 Black/10 Red	\$2.00
Neck Shrinks	20	Large Neck Shrinks - Odyssey 4 (Black)	\$1.50
Neck Shrinks	20	Medium Neck Shrinks - other cables (Red)	\$1.00



Enter the Power Chord. Hook your CD Player up then sit back and marvel. Now start saving so you can hook everything else up as well. Your kettle never boiled water so well.



A bunch of DIN plugs hanging out in the middle of the page.



Carnival Silver Screen - buy it factory terminated by genuine English people.

Speaker Cables - Factory Terminated

Model	Length	Description	RRP inc
Carnival Classic	3m pr	Factory terminated 3m pr - single to single wired	\$350
Carnival Silver Screen	3m pr	Factory terminated 3m pr - single to single wired	\$399
Rumour 2	3m pr	Factory terminated 3m pr - single to single wired	\$499
Rumour 4	3m pr	Factory terminated 3m pr - single to bi-wired	\$899
Odyssey 2	3m pr	Factory terminated 3m pr - single to single wired	\$699
Odyssey 4	3m pr	Factory terminated 3m pr - single to bi-wired	\$1,150
Epic Twin	3m pr	Factory terminated 3m pr - single to single wired	\$999
Epic Super Twin	3m pr	Factory terminated 3m pr - single to bi-wired	\$1,799

Main Leads

Power Chord	1.5m	The Power Chord has been designed to improve the overall resolving power and dynamics of any hi-fi or audio visual component. The unique shielding system means that the Power Chord will also improve picture quality when used with projectors and plasma screens. Essential Buying!	\$550
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Component

Component	1m	Very high quality signal transfer even over long runs. Features Chord coax cable, braided OFC shield & gold plated RCA plugs	\$400
	3m		\$495
	5m		\$590
	7m		\$695
	10m		\$850
	Extra cable per metre	\$55	

S Video

S Video Copper	1m	Ultra high quality Copper S Video	\$135
		Extra cable per metre	\$35
S Video Silver	1m	Reference quality Silver S Video	\$230
		Extra cable per metre	\$50

RCA to Din - to special order only

Crimson	1m	2 RCA to 5 Pin Din	\$170
		Extra cable per metre	\$35
	1m	4 RCA to 5 Pin Din	\$235
		Extra cable per metre	\$45
Cobra 3	1m	Super 2 RCA to 5 Pin Din	\$265
		Extra cable per metre	\$85
Anthem 2	1m	2 RCA to 5 Pin Din	\$1,200
		Extra cable per metre	\$600
Indigo	1m	2 RCA to 5 Pin Din	\$3,200
		Extra cable per metre	\$1,600

Din to Din - to special order only

Anthem	1m	5 Pin Din to 5 Pin Din	\$1,200
		Extra cable per metre	\$600
Indigo	1m	5 Pin Din to 5 Pin Din	\$2,800
		Extra cable per metre	\$1,600

Prices are subject to change without notice. All retail prices are recommended only and include the 10% Goods & Services Tax. All shipments of less than \$1,000 ex GST incur a \$20 (plus GST) small order freight & handling charge.